

# Male Investors

**Total Universe: 4,318,863**

**Base Rate: \$85.00/M**

## Description Summary

Our Male Investors database contains financially savvy men who regularly make investments. This male investor list is the perfect way to reach influential business leaders. These prospects are affluent, educated and powerful, and have the resources needed to make wise business and investment decisions. We can pinpoint your direct marketing campaign by breaking down your data by additional selects such as income, age, and much more. Get in touch with male investors by mail, phone, or email and boost your ROI!

## How Our Data Is Compiled

Our Male Investors Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- From 2009-2017, 56% of American men invested in the stock market
- In 2016, 51.9% of families invested in the stock market

## Recommended Usage

This mailing list is recommended for various marketing promotions and deals, such as computer accessories, software and programs, discount codes, travel, entertainment, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography  
Dwelling Type

Ethnicity  
Income  
Hobbies & Interests  
Language Spoken  
Lifestyle

Occupation  
Marital Status  
Presence of Children  
Buying Habits  
Donors

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners

For additional information or list counts, contact your representative or list manager at 1.800.457.2899